

A Dozen Ways You Can Become a Cybersecurity Career Advocate

- 1. **Stay Informed About Careers in Cybersecurity**. Read articles and books or visit one of the many online resources that discuss topics around cybersecurity. Some NICE and NICE affiliate resources include CyberSeek, NICE Cybersecurity Workforce Framework, and Cybersecurity Career Awareness Resources.
- 2. Participate in the annual National Cybersecurity Career Awareness Week. Learn how to get involved by visiting the National Cybersecurity Career Awareness Week campaign website at nist.gov/nice/nccaw.
- 3. **Spread the Word.** Let your friends, neighbors, and co-workers know how to get involved in National Cybersecurity Career Awareness Week or encourage your children's school teachers and administrators to incorporate cybersecurity career awareness into their classroom or after-school activities.
- 4. **Use Your Social Media.** Share information about your journey in entering the cybersecurity workforce, or success stories about recruiting to your college or university program or agency that you graduated from or work for.
- 5. **Contribute to National Cybersecurity Career Awareness Week Through Social Media**. Use #cybercareerweek or #mycyberjob, and @NISTcyber on twitter. Add the NCCAW Facebook frame. Share information on your own blogs.
- 6. **Contact Your Elected Officials** to share information on growing and sustaining the cybersecurity workforce. Find your representatives at https://www.usa.gov/elected-officials.
- 7. **Donate your time and support** to local cybersecurity education organizations or advocacy groups of your choice.
- 8. **Support local colleges and universities** that have cybersecurity-related degree and certificate programs.
- 9. **Alert the media**. Write news articles or op-eds for newspapers and inform local media broadcasters of National Cybersecurity Career Awareness Week events in the community.
- 10. Sponsor a student or teacher to participate in professional development or training opportunities.
- 11. Serve as a role model or mentor.
- 12. "Demystify" cybersecurity. Help build awareness around the multiple career options within the field of cybersecurity and the numerous pathways to enter the cybersecurity career field. Use the NICE
 Framework, to establish a taxonomy and common lexicon to describe cybersecurity work and workers.